



Transit Advertising Guide

About Lake Havasu City Transit

aka LHCT

LHCT offers advertising on Direct (microtransit) throughout the Lake Havasu City limits

- Direct operates Monday through Friday 6:30 a.m.-5:00 p.m.
- Direct provides 50 to 80 rides a day traveling 100 to 250 miles throughout the designated zones in Lake Havasu City.
- There is no LHCT service on the weekends or recognized City Holidays.
- Your advertising dollars assist in operating LHCT in our community.

Why Transit Ads ?

- They are cost-effective compared to TV, radio, or newspaper ads.
- Transit advertisements are also known as billboards on wheels that can be seen throughout the city by pedestrians and vehicle drivers.
- No other advertising can give you this amount of exposure at this price.

Direct

Direct operates Dodge Promasters daily throughout the City. Your ad is seen 4 to 5 days a week at least 6 hours a day and up to 250 miles of exposure a day.

Location

Rate (per month) 3 month commitment

1. RAM Promaster side Window 60" 1/2 x 23 or 55 X 26\$ 75.00
2. RAM Promaster rear Window 65" 1/2 x 26" 1/2.....\$100.00

